

WASHINGTON PARK/ROCHELLE HIGH SCHOOL ALUMNI ASSOCIATION, INC.

"EDUCATION FOR A BETTER TOMORROW"

January 22, 2026

Dear Class,

I am writing this letter on behalf of the nonprofit Washington Park/ Rochelle High School Alumni Association, Inc. The Alumni Association was formed in 1993 by visionary community leaders who understood the value of college education and the need to invest in the future of our children. The primary goal is to provide scholarships for deserving high school seniors who reside within the Lakeland Community. The Alumni Association is firmly committed to its mission of *"Education for a Better Tomorrow"*. We are requesting your sponsorship support for this impactful event.

Our Annual Scholarship Awards Ceremony will be held on Saturday June 13, 2026, at Rochelle School of the Arts-1501 Dr. MLK Jr. Ave - Lakeland, FL.). We are excited to announce our goal of awarding \$30,000 in scholarships this year. Over the past 30 years, our alumnus and sponsors have provided \$339,250 to 191 students, helping them pursue their dreams of higher education. In becoming a sponsor, you will play a vital role in strengthening our community by investing in our youth, many whom are poised to become tomorrow's leaders. Your contribution will not only provide financial assistance to deserving students but will also demonstrate your commitment to educational advancement and community development.

Attached to this letter, you will find a detailed information sheet outlining the various levels and their associated benefits. We would be honored to discuss how your involvement can make a significant difference in the lives of our students and the community at large.

Please feel free to contact me at 863 640-5494 or Mrs. Valarie Niblack at 863 206-3793 if you have any questions or would like to discuss this partnership further.

Thank you for considering this rewarding opportunity to give back to our community and support our youth. We look forward to the possibility of partnering with you for this meaningful cause.

Regards,

Beverly Brooks Boatwright, President
Attachment (1) Sponsorship Opportunities

Post Office Box 90452 - Lakeland, FL 33804-0452
Website: wp-rochellealumni.com Email: wprhsalumni@gmail.com

A non-profit, tax-exempt scholarship sponsoring association



Sponsorship Levels

Sponsorships includes delicious food, uplifting entertainment, and access to the full week-end of events

Diamond Sponsor \$5000

- Limo transportation to and from Scholarship Awards Ceremony
- Full-page ad in souvenir booklet
- Recognition during program
- Reserved VIP table for 16
- Social media spotlight
- Commemorative plaque

Platinum Sponsor \$3,000

- Logo on event materials and website
- Full-page ad in souvenir booklet
- Recognition during program
- Reserved table for 8
- Social media mention

Gold Sponsor \$2,000

- Full-page ad in Souvenir booklet
- Reserved table for 8
- Recognition during program

Silver Table Sponsor \$1000

- Reserved table for 8
- Name listed in souvenir booklet

Individual Tickets—\$100 (Full week-end activities included)

We are seeking class sponsors to assist in providing scholarship awards for deserving students. Our goal for this season is to secure \$3,000 per student, thereby ensuring that exceptional, hardworking young people receive the financial support necessary to pursue their educational aspirations.

For questions, contact: Beverly Boatwright—863 640-5494
Valarie Niblack—863 206-3793

Mail Checks to: WP Rochelle Alumni

P O Box 90452, Lakeland, FL 33805

Deadline for Sponsorship: May 15, 2026

Rochelle School Reunion Weekend

“Back to the Halls”

June 12–14, 2026

All events held at Rochelle School of the Arts Campus

Friday, June 12 – Honoring Our Roots & Rekindling Connections

10:00–10:15 AM

Dedication Ceremony—Join us as we unveil a historic marker at the original site of Washington Park/Rochelle High School—a tribute to the legacy that shaped generations followed by

10:30 to Noon (RSVP Required)

Bus Tour of Black History Trail

6:00 PM

Meet & Greet Social Hour + Game Night Reconnect, laugh, and play! Enjoy a lively evening filled with games, delicious food, and warm fellowship.

Saturday, June 13 – Celebrating Excellence & Uplifting Futures

10:00 AM–2:00 PM

Run with Heart: U. J. Johnson Track Meet Coordinated by Eugene Williams & Leon McDougal

Proceeds benefit alumni

A spirited tribute to beloved Coach U. J. Johnson. Lakeland coaches and runners unite for a day of athleticism, heart, and hometown pride.

6:00 PM

Joseph Garvin Scholarship Award Reception An inspiring evening as we honor academic achievement and community leadership. Enjoy heavy hors d'oeuvres, live entertainment, and the joy of awarding scholarships to deserving students.

Sunday, June 14 – Faith, Fellowship & Farewell

11:00 AM

Worship Service & Luncheon Gather in the Rochelle cafeteria for a heartfelt worship service followed by a warm lunch and fellowship. A beautiful close to a weekend of remembrance, celebration, and connection.