
**WASHINGTON PARK/ROCHELLE HIGH SCHOOL
ALUMNI ASSOCIATION, INC.**

Post Office Box 90452 Lakeland, FL 33804-0452

www.wp-rochellealumni.com wprhsalumni@gmail.com

Dear Class,

Washington Park/ Rochelle High School Alumni Association, Inc. was formed in 1993 by visionary community leaders who understood the value of college education and the need to invest in the future of our children. The primary goal is to provide scholarships for deserving high school seniors who reside within the Lakeland Community. The Alumni Association is firmly committed to its mission of “*Supporting Education for a Better Tomorrow*”. We are requesting your sponsorship support for this impactful event.

Our Annual Scholarship Awards Ceremony will be held on Saturday June 14, 2025, at the Ashley Gibson Barnett Museum of Art, (800 E. Palmetto Street - Lakeland, FL.). We are excited to announce our goal of awarding \$30,000 in scholarships this year. Over the past 29 years, our alumnus and sponsors have provided \$309,250 to 181 students, helping them pursue their dreams of higher education.

Becoming a class sponsor means you will play a vital role in strengthening our community by investing in our youth, many whom are poised to become tomorrow’s leaders. Your contribution will not only provide financial assistance to deserving students but will also demonstrate your commitment to educational advancement and community development.

Attached to this letter, you will find a detailed information sheet outlining the various levels and their associated benefits. We would be honored to discuss how your involvement can make a significant difference in the lives of our students and the community at large.

Please feel free to contact me at 863 640-5494 or Mrs. Valarie Niblack at 863 206-3793 if you have any questions or would like to discuss this partnership further.

Thank you for considering this rewarding opportunity to give back to our community and support our youth. We look forward to the possibility of partnering with you for this meaningful cause.

Regards,

Beverly Brooks Boatwright, President

Attachment (1) Sponsorship Opportunities

Sponsorship Opportunities

Diamond Sponsorship

\$5,000

- Reserved seating as requested at the event
- Booked photo session with scholarship awardees at the event
- \$200 Fred's Market Class Gift Certificate
- Full inside cover ad in souvenir book
- 20 souvenir books
- 20 alumni branded swag bags
- Media recognition
- Recognition at the event.

Platinum Sponsorship

\$3,000

- Reserved section seating for 10 at the event
- Booked Class Photo at the event
- Full page ad in souvenir book
- 10 souvenir books
- Media recognition
- Recognition at the event.

Gold Sponsorship

\$2,000

- Reserved section seating for 6 at the event
- Full page ad in souvenir book
- 10 souvenir books
- Media recognition
- Recognition at the event.

Silver Sponsorship

\$1,000

- Reserved section seating for 2 at the event
- Full page color ad in souvenir book
- 4 souvenir books
- Media recognition
- Recognition at the event

Email: JPEG, PNG, JIF, PDF to: wprhsalumni@gmail.com by June 3, 2025

Make checks payable to: WP Rochelle Alumni and mail to:

P O Box 90452 Lakeland, FL 33804-0952

Cash APP: WPROCHELLE

PayPal: wprhsalumni@gmail.com