

---

**WASHINGTON PARK/ROCHELLE HIGH SCHOOL  
ALUMNI ASSOCIATION, INC.**

Post Office Box 90452 Lakeland, FL 33804-0452

[www.wp-rochellealumni.com](http://www.wp-rochellealumni.com) wprhsalumni@gmail.com

Dear Sponsor;

I am writing this letter on behalf of the nonprofit Washington Park/ Rochelle High School Alumni Association, Inc. The Alumni Association was formed in 1993 by visionary community leaders who understood the value of a college education and the need to invest in the future of our children. The primary goal is to provide scholarships for deserving high school seniors who reside within the Lakeland Community. The Alumni Association is firmly committed to its mission of supporting *Education for a Better Tomorrow*. We are humbly requesting your sponsorship support.

We are celebrating a school reunion that will include our Annual Scholarship Awards Ceremony, a celebratory parade and will culminate with a banquet on Saturday June 1, 2024, at the RP Funding Center in Lakeland, Florida. Our last event was hugely successful and was attended by four hundred members and friends.

Over the past twenty-nine years, at this annual event, the Association has provided more than \$300,000 in scholarships to approximately 171 students. Last year, the association provided \$30,000 in scholarships to ten worthy students.

As a corporate sponsor, you will assist us in strengthening our community by financially investing in our youth, many of whom will become tomorrows leaders. The attached information sheet provides the cost and benefits of each of the preferred sponsorship levels.

Contact me at 863 687-8871 should you have any questions or comments. It would be a privilege to further discuss your participation in this impactful and rewarding opportunity to give back to our community and to provide our youth with life-changing support.

We thank you in advance for your consideration and generosity.

Regards,

*Beverly Brooks Boatwright*, President

Attachment (1) Sponsorship Opportunities

**WASHINGTON PARK/ROCHELLE HIGH SCHOOL REUNION**  
**SPONSORSHIP OPPORTUNITIES & LEVEL BENEFITS**

**Diamond** **\$5,000**

- Two center front tables of 10 with branding, champagne & table favors
- Distribution of company branded swag (pencils, pens, magnets, etc.) at banquet.
- Logo/Branding on programs and signage
- Special invitation and seating to the Scholarship Awards Ceremony
- Complimentary participation and advertisement in the Reunion Parade
- Acknowledgement of sponsorship at the event

**Platinum Sponsorship** **\$2,000**

- Complimentary specially decorated table for 10 guests with table favors
- Distribution of company branded swag at the Scholarship Awards Ceremony
- Logo/Branding on programs and signage
- Special invitation and seating to the Scholarship Awards Ceremony
- Acknowledgement of sponsorship during the evening

**Gold Sponsorship** **\$1,500**

- Complimentary table for 10 guests with logo displayed at table
- Gold Sponsor branding on all promotional materials at event
- Logo/Branding on programs and signage
- Special invitation and seating to the Scholarship Awards Ceremony
- Acknowledgement of sponsorship during the evening

**Table Sponsor** **\$ 750**

- Reserved Table for 10