
**WASHINGTON PARK/ROCHELLE HIGH SCHOOL
ALUMNI ASSOCIATION, INC.**

Post Office Box 90452 Lakeland, FL 33804-0452

www.wp-rochellealumni.com wprhsalumni@gmail.com

Dear Sponsor;

I am writing this letter on behalf of the nonprofit Washington Park/ Rochelle High School Alumni Association, Inc. The Alumni Association was formed in 1993 by visionary community leaders who understood the value of a college education and the need to invest in the future of our children. The primary goal is to provide scholarships for deserving high school seniors who reside within the Lakeland Community. The Alumni Association is firmly committed to its mission of supporting *Education for a Better Tomorrow*. We are humbly requesting your sponsorship support. Our association is strictly volunteer driven and 100% of your sponsorship dollars are spent on scholarships.

We are hosting our Twenty-Sixth Annual Scholarship banquet on Saturday June 8, 2019 at the RP Funding Center in Lakeland, Florida. Last year's event was hugely successful and was attended by nearly four hundred alumni and friends. The speaker for our 2019 scholarship banquet is one of our 2010 scholarship recipients, Ms. AArica Ardis, Attorney, Office of the State Attorney 10th Judicial Circuit, State Attorney Brian Haas.

Over the past twenty-five years, at this annual event, the Association has provided 116 scholarships in the amount of \$174,250. The number and dollar amount of the awards has steadily increased over these years. Last year, the association provided \$22,000 in scholarships to eleven worthy students and we intend to exceed that amount in 2019.

We would be most appreciative of your support in helping us attain this goal . As a corporate sponsor, you will assist us in strengthening our community by financially investing in our youth, many of whom will become tomorrows leaders. The attached information sheet provides the cost and benefits of each of the preferred sponsorship levels.

Contact me at 863 640-5494 should you have any questions or comments. It would be a privilege to further discuss your participation in this impactful and rewarding opportunity to give back to our community and to provide our youth with life-changing support.

We are thanking you in advance for your consideration and generosity.

Regards,

Beverly Brooks Boatwright, President

Attachment (1) Corporate Sponsorship Opportunities

CORPORATE SPONSORSHIP OPPORTUNITIES

Underwriter **\$5,000**

- One specially decorated front row table of 10 with table favors
- Underwriter Sponsorship branding on tickets & promotional materials at event (Time sensitive)
- Full-page ad in program as Underwriter
- Acknowledgement of sponsorship during the evening
- Opportunity to display corporate branding materials at the event

Platinum Sponsorship **\$2,000**

- Complimentary tickets for 10 guests
- Platinum Sponsor branding on all promotional materials at event
- Full-page ad in program as Platinum Sponsor

Reception Sponsorship **\$1,000**

- Complimentary tickets for 4 guests
- Sponsor branding on all promotional materials at event
- Full-page ad in program as Reception Sponsor

Point of Contact:

Terry Coney, Corporate Sponsorship Chairman
919 949-7638 poppatc@gmail.com

Please make check payable to:

Washington Park/Rochelle Alumni Assoc.

and mail with this form to:

P O Box 90452, Lakeland, FL 33804-0452

DEADLINE: MAY 14, 2019